



The Blue Mountains Attainable Housing Corporation

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March 2, 2023

Town Clerk
Town of The Blue Mountains
townclerk@thebluemountains.ca

Dear Mayor Matrosovs and Members of Council

Re: Public Meeting, March 7, 2023 - 2023 Draft Budget

The Blue Mountains Attainable Housing Corporation recommends that the Town include an Attainable Housing Strategy in the 2023 Budget and workplan that sets clear goals and targets and identifies and aligns approaches with partners to optimize the Town's contributions to attainable housing for the greatest impact.

Attainable housing continues to be an urgent need in the community as confirmed in the Blue Means Business Survey, 2022, that identified the supply and stock of affordable and attainable housing as a top priority for economic development.

The Town plays a critical role in addressing the affordable and attainable housing challenge through leadership, policy, planning, financial measures, and the strategic use of assets. The 2023 Draft Budget includes at least four initiatives that can impact the supply of attainable housing:

- 1) 125 Peel Street Community Campus of Care led by the Chief Administrative Officer.
- 2) Implementation of the Housing Within Reach Community Improvement Plan led by the Director of Planning and Development Services and Manager of Economic Development and Communications.
- 3) Official Plan Review led by the Manager of Community Planning.
- 4) Land Inventory Survey led by the Director of Legal Services.

However, the Town cannot address the attainable housing challenge on its own. It requires a strategic and coordinated approach with non-profit, public, and private sector partners in an Attainable Housing Strategy that provides a roadmap and framework to realize community goals.

Sincerely

Jennifer Bisley
Executive Director